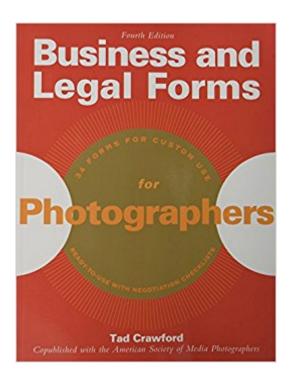
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Business And Legal Forms For Photographers





Synopsis

Business and Legal Forms for Photographers, 4th Edition contains 34 forms for photographers, each accompanied by step-by-step instructions, advice on standard contractual provisions, and unique negotiation checklists to guide professionals to the best deal. Included are contracts for wedding, portrait, and assignment photography; publishing, collaboration, and licensing contracts; property and model releases; assignment estimate/confirmation/invoice; delivery memo; stock photography invoice; stock agency agreement; permission form; copyright registration and transfer forms; nondisclosure agreement; license of rights; license of electronic rights; trademark application; employment application and agreement; and more Electronic versions of each form are provided online on a supplemental website, with instructions in the book on how to gain access. New to this edition are forms for leases, subleases, and lease assignments, plus an update to cover changes in copyright registration. Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don't aspire to publish a New York Times bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.

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Customer Reviews

Nothing is more boring for a photographer than paging through a form book of contracts. Nothing is more important for a photographer who derives income from his pictures than having written agreements with his clients. "Business and Legal Forms for Photographers" opens with a broad discussion of photographer's contracts, including the "boilerplate" that appears in most of the contracts and their meaning, including such elements as to whether the parties may assign the contracts and in what forum disputes will be settled. The book then presents 34 different kinds of agreements ranging from simple model releases to contracts relating to a book deal. In each case there is a general discussion of the important elements of the contract, followed by a check list of items to consider in the contract, and then the actual contract. The book also includes a CD containing each of the contracts in .pdf, Microsoft Word .doc and rich text format. This gives the user the opportunity to cut and paste to create an appropriate contract. Although I am a lawyer, when I reviewed this book I wore my hats as a photographer who occasionally enters into such contracts and as a former business officer who negotiated many, many contracts. (I have to add the mandatory disclaimer here that I am not rendering legal advice and that if you have legal questions you should consult your attorney.) It appeared to me that all of these contracts contained the necessary conditions for a good business relationship. On the other hand, particularly where big dollars are involved, like say, a long term lease of space, one might want an attorney to review the agreement as well.

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